



Jewish
General
Hospital
Foundation

SUMMER INTERN, MARKETING & COMMUNICATIONS

ADVANCEMENTS IN HEALTHCARE ARE MADE HERE.

Since 1969, the Jewish General Hospital Foundation has been a vital source of support for the JGH – among the top three hospitals in Quebec* – to enhance its extraordinary patient care, further scientific discovery, and transform healthcare delivery through innovation. We partner with inspired community members to implement a wide variety of fundraising initiatives to achieve these ambitious goals.

As our **Marketing and Communications intern**, you will join a vibrant team of professionals and an organization committed to empowering you to take on a pivotal role in this vital ecosystem. Together, we continue to enable awe-inspiring medical breakthroughs and drive the Jewish General Hospital forward – for the betterment of everyone in Quebec and beyond. Join us!

THE OPPORTUNITY

Drive our story. Build community. Lead the way forward. Make a difference. Looking to apply your extensive marketing and journalism skills to a cause that directly impacts the health of thousands of patients daily? Look no further.

Working under the guidance of the Director of Marketing and Communications, this role will support the MarComm team with all digital marketing and communication initiatives and activities. We're looking for a **journalism student** who will play a crucial role in enhancing our outreach efforts by creating engaging weekly video reports that highlight the Foundation's initiatives and impact. In addition, you will assist the team with various marketing and communications activities, including social media management, digital marketing campaigns, and email marketing efforts. This internship offers valuable hands-on experience in a dynamic environment, ideal for a journalism student passionate about healthcare and community engagement.

KEY RESPONSIBILITIES

Video Reporting:

- Produce, shoot, and edit weekly video reports showcasing the Foundation's events, stories, and initiatives.
- Collaborate with team members to develop compelling narratives that resonate with our audience.

Social Media Management:

- Assist in creating and scheduling content for our social media platforms (e.g., Facebook, Instagram, LinkedIn).
- Monitor social media engagement and respond to comments and messages as appropriate.

Digital Marketing Support:

- Assist in the updating of our online marketing content to increase visibility and engagement.
- Coordinate the content update of our Gratitude Stations that are located throughout the hospital.
- Analyze performance metrics and assist the team in building reports.

General Support:

- Provide support for various marketing initiatives and events as needed.
- Assist in maintaining a cohesive brand voice across all platforms.

QUALIFICATIONS AND REQUIREMENTS

- Currently pursuing a degree in Journalism, Communications, Marketing, or a related field.
- Strong writing, editing, and verbal communication skills in both French and English.
- Proficiency in video editing software (e.g., Adobe Premiere) and basic graphic design tools (e.g., Canva).
- Creative thinker with the ability to work both independently and collaboratively in a fast-paced environment.
- Ability to power through everyday administrative tasks.
- Passion for healthcare and community engagement is a plus.

WORKING CONDITIONS

- Full-time (35-hour workweek) May to August 2025
- Reporting to the Director of Marketing & Communications

DIVERSITY, EQUITY, INCLUSION AND BELONGING STATEMENT

The JGH Foundation is a proud equal-opportunity employer, and we are committed to creating an inclusive workplace that allows all of our people to reach their full potential. A diverse team with a genuine passion for our cause is the key to our success, and we believe in bringing your whole self to work. We welcome all qualified candidates to apply. However, only those applicants selected for an interview will be contacted.

HOW TO APPLY

Please send your CV, cover letter, and a short video of yourself telling us why you'd be the perfect candidate for this internship. Your video should be between 1-2 minutes in length. Please speak both English and French in your video. Please submit your video via Dropbox, Google Drive, or WeTransfer & share the link in your application. Email your application to amanda.starnino@jgh.mcgill.ca.

*For the sixth consecutive year, *Newsweek* magazine ranked the JGH among the world's best hospitals.

